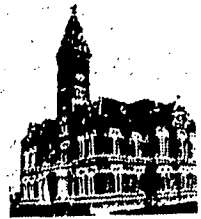




Northwest **Missourian**

A SPECIAL HOLIDAY SUPPLEMENT



Thursday, December 4, 1997

Special section, 8 pages

Northwest Missouri State University, Maryville, Mo. 64468

© 1997 Northwest Missourian

Christmas
comes...

*to brighten
the world.*

Thank you notes don't have to be chore for kids

(NAPS) — Surveys show that most kids get more than 20 gifts for Christmas but write fewer than three thank-you notes. Etiquette expert Peggy Post has tips to get children in the "thank-you" note habit.

"Make it part of the fun," said Post, great-granddaughter-in-law of the etiquette expert Emily Post and author of *Emily Post's Etiquette: 75th Anniversary Edition* by Peggy Post, "Include fun stationery and pretty pens in their stockings."

Sports-themed paper or a special pen are

best bets.

Post adds, "Show kids how great it feels to receive a thank-you note by mailing them one — complete with stamp and postmark — for the gifts they gave to you."

Other suggestions: Letting kids choose special photos to include in the letters and allowing the littlest ones to paint or draw as well as write their thank yous.

"And don't overwhelm them — one note every few days is about as much as most kids can handle," she added.

Winter Wonderland



Maryville High School students spread hay among the nativity scene displayed at Franklin Park, corner of Main and Seventh streets. The nativity was built by the industrial arts class at the high

school. Santa's Maryville house is also located in Franklin Park. Santa will be visiting with children at his house Friday, Dec. 5, from 6 - 8 p.m. and Saturday, Dec. 6, from 4 - 8 p.m.

Jennifer Meyer/Photography Director

A lump of coal and a bundle of switches

That's what you might end up with if you don't shop your local retailers this Christmas.

Shopping in Maryville this Christmas makes more sense than ever. Our local merchants are more competitive, offer better service and a world of unique merchandise that you can't find in those crowded city malls. Try shopping your local merchants first this holiday season. There really is something to be said about hometown service.

Family gifts make holiday shopping go farther, faster

(NAPS)—If the idea of finding time to shop for everyone on your list is beginning to make you shiver, you might want to consider following a new trend: a gift for the whole family.

Looking for ideas for family gifts? Here are just a few to contemplate:

- Has your family always wanted to hike in the Rockies, visit Disney World or tour the Big Apple? Combine your holiday and vacation budgets, and take your dream vacation this year. Give the kids their tickets for Christmas.

- Home computers have never been less expensive or more invaluable. The hardest part is deciding which system. You might check the classifieds to see if someone is selling the system you want used. If your budget allows, give the computer to the family, and give each family member a small piece of software.

- One way to make vacations more affordable is by roughing it. You can get a lifetime setup of a tent and sleeping bags for the whole family for less than it would cost for a weekend at a hotel.

- Jump-start everyone's brains by in-

vesting in a set of encyclopedias. You'll finally be able to answer all your kids' questions (like "how does television work?") your kids will get ahead in school and you'll all have a resource to turn to for years to come.

Experts recommend *The World Book Encyclopedia* for families with school-age children because of its accuracy, up-to-date information and readability.

- Help the whole family keep fit by buying equipment for a home gym. Surprise them by having it all set up, out of sight, Christmas morning. Give sweats, leotards or sweatbands as individual gifts.

There is one family gift that experts believe you shouldn't indulge in — namely, a new pet.

Animal shelters are crowded in January with "surprise" pets that didn't work out.

Pets should only come into a home where everyone is aware, ahead of time, of the lifelong responsibility and is prepared to meet all the long-term obligations associated with a pet, from veterinary care to daily routines.

Micky G's Wish List

BRANDS TO PICK FROM

Z. CAVERICCI	QUICK REFLEX	PEPE
JOE BOXER	GUESS	MOSSIMO
SKECHER	LUCKY	BIRKENSTOCK
STUSSY	HOMEBOY	POLO JEANS

Come in today and make your Micky G's wish list!

Christmas Eve
a wish list will come true
FREE compliments of
MICKY G's



Christmas bells include ring of cash register, helpful purchasing tips

(NAPS)—For many, the bells of Christmas include the ring of the cash register. If you plan to purchase an electronic product for a family member, friend or yourself, it may pay to heed these helpful hints from the Service & Parts Group of Sharp Electronics Corporation:

- Always keep your bill of sale as "proof of purchase." When you purchase a product, your sales receipt is the proof of how, when and where the sales transaction took place. Remember to hold onto it. Without the receipt, it will be very difficult to get a product fixed or replaced under warranty.

- If you are giving the product as a gift, pass along a copy of the receipt to the recipient so he or she can get the necessary coverage on a product if a problem develops.

- Selecting extended warranty coverage. Before buying, ask what the warranty includes and how long the warranty lasts. Does the warranty cover whole product or just parts? When the product is serviced, will I have to pay labor costs? How does the extended warranty relate to the original warranty provided by the manufacturer?

Another issue to keep in mind is who honors the warranty. Some products must be returned directly to the manufacturer for service; while others must be brought to a local authorized servicer.

A non-authorized local service store may be able to fix the particular product, but if they are not authorized by the manufacturer, they may not have access to the manufacturer's technical assistance, training and service manuals. This could lead to further problems.

Holiday safety

Vinyl Christmas trees are safer

(NAPS) — Festive holiday decorations, complete with a Christmas tree and greenery, help create the joyful atmosphere surrounding the Christmas holidays. But they can also pose a safety risk.

Every year, about 500 residential fires are started when Christmas trees ignite, causing roughly 25 deaths and more than \$20 million in property damage according to the National Fire Protection Association. One way to reduce the risk of holiday fires is to purchase a flame-retardant, artificial Christmas tree and greenery made of vinyl.

Because of vinyl's unique chemical makeup, it resists ignition and flame spread, helping to prevent or contain what could become a devastating fire.

That flame retardancy remains consistent throughout the tree's 15 to 20 year life span, while the fire hazards of displaying a natural

tree increase dramatically in just a few weeks as its needles become dry and brittle.

"Vinyl Christmas trees offer the same beauty as natural trees while protecting families from a potential fire hazard," said Robert Burnett, executive director of the Vinyl Institute. "During the holiday season, when most parents are pretty harried, it's one less thing to worry about."

Artificial trees are also the economic choice, costing less than \$100 and lasting up to 20 years. That's an investment of just \$5 a year, as compared to \$30 to \$40 to purchase a natural tree annually. And today's artificial Christmas tree is made to look just like a natural tree.

"Ten years ago, the industry was revolutionized by a change in the manufacturing of artificial trees," said Claus Beckroge of General Foam Plastics Corporation, a

manufacturer of artificial trees, wreaths and garlands in Norfolk, Va. "Artificial trees used to look very artificial whereas now they are very life-like."

A vinyl artificial tree never requires watering or disposal, and there are no bothersome needles to vacuum.

Vinyl Christmas trees save resources, too. About 30 million pounds of recycled vinyl go into making the trees and other greenery each year.

"The manufacture of vinyl trees plays a large role in sustaining markets for recycled vinyl," said Burnett. "And quite a bit of that recycled material is post-consumer, coming directly from curbside recycling programs."

As the holiday season approaches, play it safe by allowing only flame-retardant, easy-to-maintain and environmentally friendly vinyl greenery into your family's home.

Handling holiday hassles effectively

(NAPS) — Want to make your Yuletide more merry? Here's how to handle those holiday hassles:

- Shopping early really is a good idea if you want to beat long lines and get personal attention from salespeople who are likely to be less harried now than a few days before Christmas. Check out the ads in local newspapers to see where the bargains are.

- Buy stamps in bulk for Christmas cards; mail cards and out-of-town-bound gifts early.

- Holiday parties will go easier if you prepare much of your meal ahead of time and refrigerate.

Then just heat up the food shortly before guests arrive, so you can spend more time with them and less time in the kitchen.

- A bright idea: Make sure your Christmas tree lights and other holiday ornaments are in good, safe, working order before you begin trimming — and while there's still time to find replacements if necessary.

Carriage Rides

The Heart of the City is sponsoring carriage rides in Maryville.

Thursday, Dec. 11
6 - 8 p.m.

Sunday, Dec. 14
2 - 4 p.m.

Thursday, Dec. 18
6 - 8 p.m.

Sunday, Dec. 21
2 - 4 p.m.



Brown's SHOE

1115 S. Main • Behind Hardee's • 582-4641



Hours
Mon.-Fri. 9 a.m.-8 p.m.
Sat. 9 a.m.-5 p.m.
Sun. 1 p.m.-4 p.m.



Personalized 1998 Calendars



Turn your color snapshots into personalized calendars.
What a great gift for anyone!



accent
PRINTING
& ADVERTISING
SIGNS
114 East Third Street

Color Copies By
Accent Printing

Be Naughty!

Save the trip.



Remember Ladies Night on Thursdays!

Lucky's

310 N. Main • 582-2333

Special Request For Christmas? We Can Help Now!

For Music Gifts
CD's or Cassettes
For Movie Gifts
Videos-Laser-DVD



First Video Store in Maryville, Established 1984

MOVIE MAGIC

Your Video & Audio Headquarters
107 E. Fourth St. • Maryville, Mo. • 660-582-3681



Western store offers quality, convenience

by Erica Smith

Advertising Director

D & S Western not only offers high quality boots and western apparel, but convenience as well to Maryville residents as well, especially during the holiday season.

"We have many first quality men's, women's and children's boots reduced up to 70 percent," said Susan Gater, owner of D & S Western. "We also have new lines such as Force Ten ladies' purses, Abilene men's and ladies' boots and Bailey crushable felt hats."

D & S also features Tribal Traditions, a locally made gift line.

Gater said D & S offers benefits that larger discount stores cannot.

"As discount stores get larger and larger, it's the small store that can offer real service to our customers," Gater said. "We believe in helping the customer — offering suggestions, helping find the best fit and knowing about the product we're selling."

Gater said they are always willing to help their customers find products, even those they do not have available.

D & S Western
110 E. Third St.
582-2561

**Heart of the City
Chamber of Commerce**

Monday - Saturday 9 a.m. - 5:30 p.m.
Thursday open until 8 p.m.

Holiday Hours begin Dec. 8.
Monday - Saturday 9 a.m. - 8 p.m.
Sunday, Dec. 21 open 1 - 5 p.m.

"We take time with every single customer," she said.

D & S is located at 110 E. Third St., on the east side of the square in Maryville. They are open Monday through Saturday 9 a.m. to 5:30 p.m. Currently, Thursdays they are open until 8 p.m., but as of Dec. 8, D & S will be open until 8 p.m. Monday through Friday. Sunday, Dec. 21, they will be open from 1 to 5 p.m.

D & S Western is a member of Heart of the City and the Chamber of Commerce.



Santa's List

- Leather Purse for Mom
- Bailey® crushable felt hat for Dad
- Texas® boots for Billy
- Rocky Mountain® Jeans for Susie

**D&S
WESTERN**
BOOTS • JEANS • SHIRTS • HATS • TACK
110 E. Third St.
582-2561

Heart of the City

Store deals with more than books

■ **Local bookstore** binds community with story hour, poetry readings, field trips

by Erica Smith

Advertising Director

The Bookstop offers a unique twist to a typical bookstore.

"We are community minded," said Sara Lee Hinckley, co-owner of The Bookstop. "We often conduct tours and story hours for school field trips. We enjoy having other events as well in our store, such as poetry readings, an Irish tea, author signings and story hours in the summer."

The Bookstop has a wide variety of books as well as teacher supplies.

"(Our selection) is an unusual mix for a bookstore," Hinckley said.

The Bookstop had an open house Nov. 23 to promote their Christmas books and 1998 calendars.

The Bookstop
220 N. Market St.
582-7323

**Heart of the City
Chamber of Commerce**

Monday - Friday 9 a.m. - 5:30 p.m.
Thursday open until 8 p.m.
Saturday 9 a.m. - 5 p.m., Sunday 1 - 4 p.m.

Holiday Hours begin Dec. 15.
Open Monday - Friday 9 a.m. - 8 p.m.

The Bookstop, owned by Hinckley and Lynn Felton, is located at 220 N. Market St. in Maryville. They are Heart of the City and Chamber of Commerce members.

The Bookstop is open Monday through Friday 9 a.m. to 5:30 p.m. The store is open until 8 p.m. Thursdays. Store hours for Saturday are 9 a.m. to 5 p.m. and for Sunday are 1 to 4 p.m. Starting Dec. 15 The Bookstop will be open until 8 p.m. Monday through Friday until Christmas.

Joyful Gifting Starts Here!

20% Off NY Times Top Ten Bestsellers

Christmas Books

Cookbooks

1998 Calendars

Bestsellers

magnetic poetry®

Puzzles

Children's Books

Puppets



The Bookstop
220 N. Main
Maryville, MO

College Grads Reward Yourself!

With \$400 off from GMAC

- No downpayment when you purchase
- Special easy financing for grads



Heart of the City
BOYLES **GM**

204 N. Market • Maryville, Mo. • 582-2116

Season's Greetings To Our Patrons Of All Faiths From Gordon & Lois!

Open
6 Days
A Week

Open
Wed. & Fri.
9 a.m. - 7 p.m.

Single Vision
Eyeglasses As
Low As \$55
Complete!

We can fill
your vision
prescription!



The Spec Shoppe

215 W. 5th
Maryville, MO
660-582-8911

Our Own
Lab In This
Shoppe

Over
1,500
Frames

Bifocals
As Low
As \$75
Complete!

Often
Same Day
Delivery

Here's a bright idea....

COTTER TRAVEL
We deliver the world.



562-3000
201 E. First St.

MOLLY'S
582-4561
309 N. Market
Maryville
Mon. - Thurs. 5 to Close
Fri. & Sat. 3 to Close

Friday
LIVE Music
Ladies over 21...
NO COVER!

Saturday
LIVE Music

MARY KAY
FACE TO FACE BEAUTY ADVICE

help for Holiday shoppers

You can shop from the comfort of your home and find lovely gifts for everyone on your list. It's the ideal solution for holiday shoppers. Call me today - I can even help with wrapping.


Carol Jean Osborn
Independent Beauty Consultant
582-8967



Santa's Here!

Santa will be makin' his list (and checkin' it twice) of good boys and girls in Maryville. He will be at his house at the Winter Wonderland at Franklin Park, corner of Main and Seventh streets to visit with children and add to his list of Christmas wishes.

Friday, Dec. 5 6 - 8 p.m.	Saturday, Dec. 6 4 - 8 p.m.
Friday, Dec. 12 Saturday, Dec. 13 6 - 8 p.m.	Thursday, Dec. 18 Friday, Dec. 19 Saturday, Dec. 20 6 - 8 p.m.



Bring Someone A Little Holiday Cheer and Give Them A Subscription To

HEARTLAND View

-a travel and leisure magazine produced by Northwest students

For more information contact Heartland View Magazine, 800 University Drive, Wells Hall, Maryville, Mo. 64468 (660)-562-1223

NO Annual Fee COLLEGE CARD

The Elan College carries a lot of great perks. For starters, there's no annual fee as long as you make at least one purchase a year. Secondly, responsible use of your card can help you earn a solid credit rating — something that's sure to come in handy when you're ready to buy a car or a house. Finally, as a legal adult, you don't need a cosigner to apply.

Stop by Cameron Savings & Loan and pick up your application today. Also ask about our student checking accounts that pay you interest. We now have an ATM to make your checking account accessible 24 hours a day.

115 E. Fourth St. Maryville, Mo. 660-582-2195

1304 N. Walnut St. Cameron, Mo. 816-632-2154

702 State St. Mound City, Mo. 660-442-3800

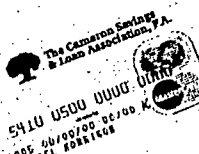

The CAMERON Savings & Loan Association, F.A.

Yes, I'd like to apply for the Elan No Annual Fee Card with a credit line of at least \$1,000.

Students, Can You Say "Yes" to These Questions?

- Are you a U.S. citizen or permanent U.S. resident?
- Is your permanent address in the United States?
- Are you 18 years of age or older?
- Are you enrolled in a 2-4 year accredited college or university?
- If you have a credit history, is it satisfactory?

If you can say "Yes" to these questions, then just return your application to us.

Member FDIC

"Solid as an oak since 1887"

Chamber sponsors Santa's Shopping Spree

■ **First 4 Santa certificate winners announced Monday; 12 more will win by Christmas**

The first four winners in the Maryville Chamber of Commerce Santa's Shopping Spree were announced last Monday.

Jenny Forney, Hopkins; Joyce Nicholas, Pickering; Irma Collins, Maryville; and Mrs. Roy Mincy, Maryville; won gift certificates from local merchants.

The Maryville Chamber of Commerce is encouraging shoppers to shop at home with their Christmas promotion Santa's Shop-

ping Spree.

Sixteen shoppers will win over \$250 in gift certificates from local merchants. Participating businesses draw a winner from their registration boxes. Those names are sent to the Chamber where four winners are drawn. Names are announced Monday. The contest ends Dec. 22.

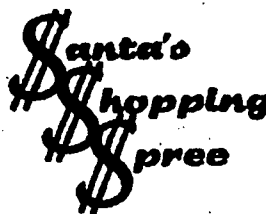
Shoppers can register at the Chamber of Commerce or any of the following businesses: Anderson Dry Cleaning, Appliance and TV Mart, ASDE Inc., Bearcat Lanes,

Bookstop, Boyles Motors, Browns Shoe Fit, Carr Tire, Carter's Clinic, Clara's Fashions,

Classic Cuts, Cummins Furniture, Deen's Alignment, Easter's Foods, Fields Clothing, Florea's Conoco, Golden Corral, Hy-Vee, JC Penney, Kentucky Fried Chicken, Kissinger's, M & S Computers, Marfice Jewelry, Mary Kay Cosmetics (Carol Jean), Maryville Daily Forum, Maryville Implement, Maryville Lumber, Maryville

Muffler, Maryville Travel, McDonald's, Medicine Chest, Meyer's Pro Flooring,

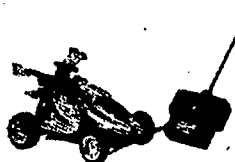
Micky G's, Movie Magic, Mozingo Golf Course, Nodaway News Leader, Northwest Missouri Cellular, Northwest Power, Parsons' Tire, Penny Press, Pickett Lane, Pitzenger Body Shop, Rod's Hallmark, Show-Me Inn, Sonic, Taco John's, Thimble and Thread, Wal-Mart, Walker Body Shop, Walter Bros., Watkins True Value and Western Auto.



We cover the issues you're interested in.
Northwest Missourian

Now at Radio Shack...

Toys and great gifts for the entire family!



\$29.99

High/low speeds, spring suspension. 27 or 49MHz. reg. 29.99, #60-4182 Requires 9V and 8 "AA" batteries

Sneak past the competition!
A favorite with girls and boys.



Radio Shack

Appliance & TV Mart

122 N. Main, Maryville • 562-2815

WE HAVE THE PERFECT GIFT IDEA!!!

PEAK ENTERTAINMENT, INC
Gift Certificate

Presented To: _____

Serial Number: **SAMPLE** Ten Dollars

VOID

102 EAST TORRANCE, MARYVILLE, MO 64468 (816) 582-3511

PEAK ENTERTAINMENT

New selection of Boyd's Bearstones and Plush!

Layaway now while selection is at its best!

• Extended Store Hours •

Trifles & Treasures

314 N. Main • 660-582-6554 • Uptown Maryville

Graduating from Northwest?

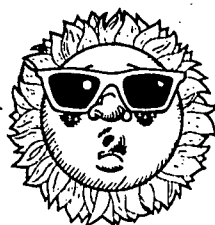
Your future is so bright, you'll need to wear shades!

POWELL

Optometry
&
Optical Shop

2320 S. Main St.
Maryville • 582-4022

Find your shades at



FLORENCE
VOGUE

POWELL

The best gifts aren't always under the tree.

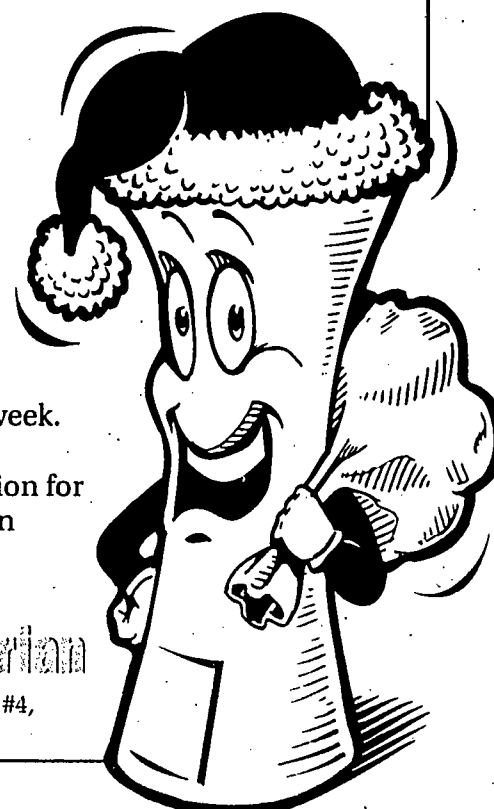
A subscription to the Northwest Missourian is the perfect gift.

1. No batteries needed.
2. No assembly required.
3. No standing in line.
4. One size fits all.
5. It's fun.
6. It's appreciated.
7. It doesn't quit — a new issue arrives every week.

To arrange a gift subscription for all the important people on your list, call 562-1224.

Northwest Missourian

800 University Dr., Wells Hall #4,
Maryville, MO 64468-6001



SEEK AND FIND

FIND THESE WORDS IN THE PUZZLE BELOW.

AMERICAN
BLUE CHEESE
CHEDDAR

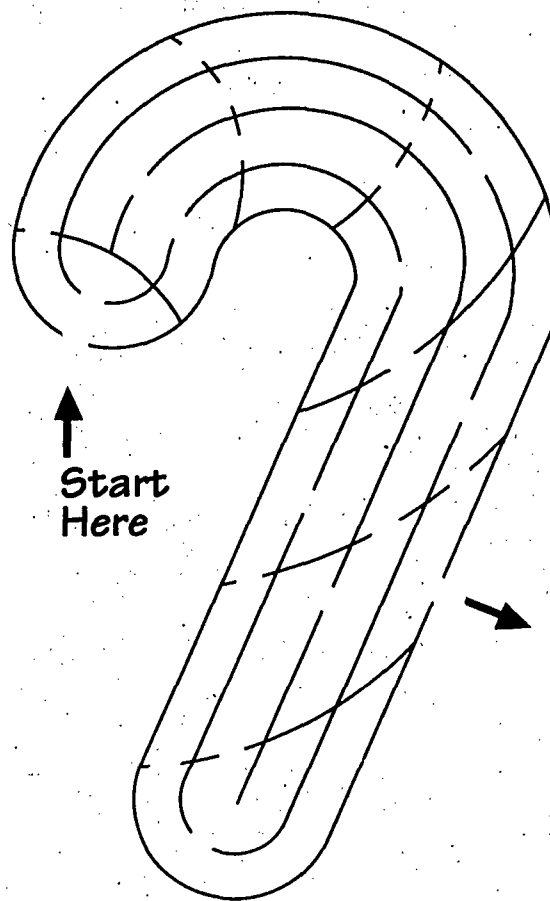
COLBY
JACK
LIMBURGER

MOZZARELLA
MUNSTER
PARMESAN
SWISS

THE WORDS READ UP, DOWN AND ACROSS.

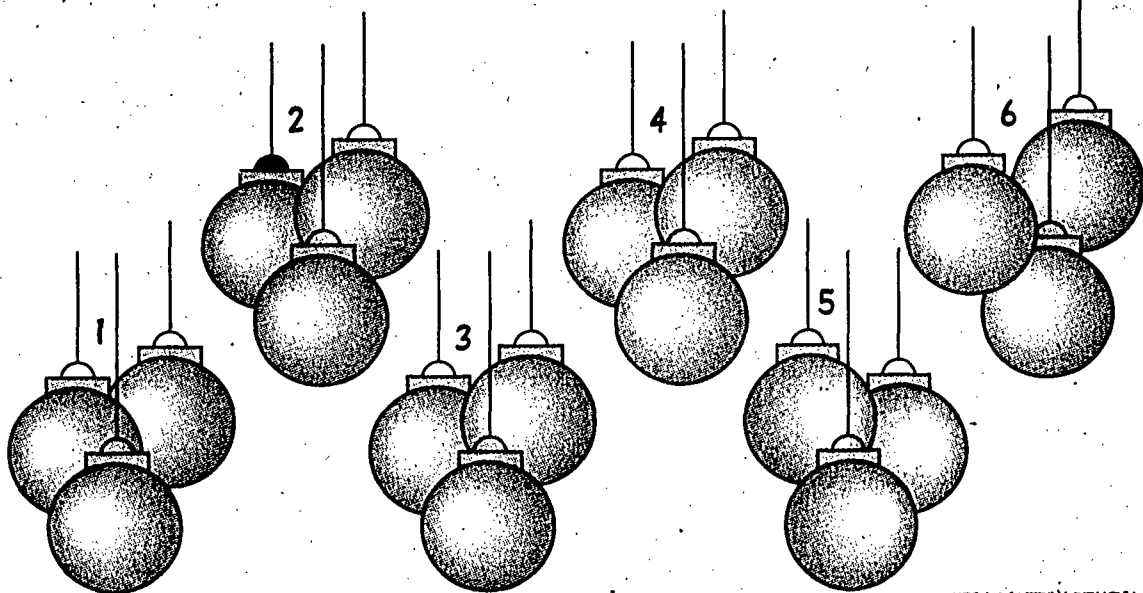
E	R	Y	P	T	I	B	O	P	L
C	S	D	A	C	O	L	B	Y	I
H	K	A	R	F	S	U	J	L	M
E	C	Z	M	B	W	E	N	M	B
D	A	M	E	R	I	C	A	N	U
D	J	I	S	O	S	H	P	L	R
A	Y	T	A	R	S	E	E	W	G
R	G	F	N	D	S	E	A	Q	E
H	L	C	M	U	N	S	T	E	R
M	O	Z	Z	A	R	E	L	L	A

MAZE



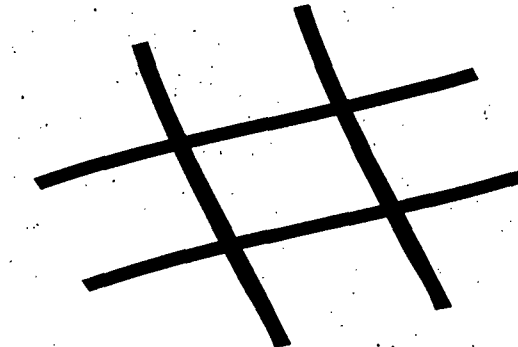
FIND THE TWINS

WHICH TWO ARE EXACTLY ALIKE?

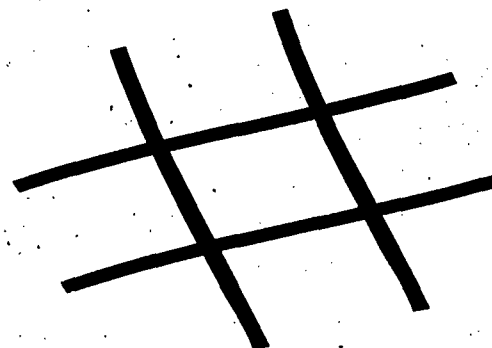


ANSWER: THREE AND FOUR

TIC.



TACx



TOE

**You can't have Christmas
without Chris.**



MARYVILLE TONIGHT

with Chris Stegall

Featuring:



The McKenzies



Coach Mel Tjeerdsma



Northwest Football Team

Plus...



FREE FOOD

from Domino's and Murphy's

**"I couldn't fit down the chimney,
so they gave me the Mary Linn."**

Admission is FREE,

but your donation of non-perishable food items
to the Maryville Food Pantry is appreciated.

Seating begins at 5:30 p.m., Wednesday, Dec. 10

Mary Linn Performing Arts Center

Doors close and taping starts at 6 p.m.